

Meet our Ambassador... Sierra Longmoore

In July of 2020, Sierra fell victim to a car crash leaving her with a severe traumatic brain injury among many other injuries. She miraculously survived and now strives to help other survivors through Unmask the Invisible.

"Through this organization I hope to pay forward all the opportunities and support I have been given."

BRAIN INJURY ASSOCIATION OF NH

On May 14, 2025, Unmask the Invisible presented at the NHBIA conference, showcasing our nonprofit's commitment to positively impacting the lives of brain injury survivors and their families. Sierra served as a keynote speaker on a survivor panel, sharing her inspiring narrative of hope and resilience. Additionally, Amy presented "Unmask the Invisible," our ten-year strategic plan, which outlined our objectives and highlighted our achievements to date.



We have successfully forged connections with providers, caregivers, other nonprofit organizations, and survivors, forming a dedicated network focused on support, healing, and empowerment. By uncovering new resources and expertise, we are able to establish relationships that extend beyond our organization, addressing the multifaceted needs of those we serve. Our collaborative efforts will enhance awareness, improve access to essential services, and cultivate a more compassionate environment where every individual feels valued and acknowledged.

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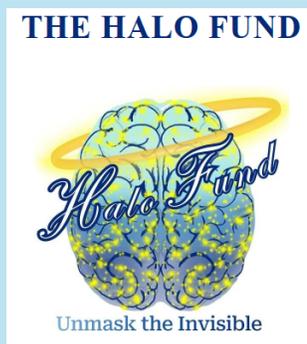
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President's Message



Dear Friends,

Our family knows all too well the overwhelming challenges that come with surviving a traumatic brain injury (TBI) or becoming a caregiver for someone who has.

Our own journey has shown us how life can be turned upside down in an instant—emotionally, physically, and financially.

Even with a strong support network like we were blessed to have, the path is daunting. TBI survivors and their families face more than just the uphill battle of recovery. There are steep medical expenses, groundbreaking treatments not covered by insurance, rent or mortgage payments that don't stop, and possibly the needs of other children or relatives who still require care.

Severe TBI survivors often spend years in rehabilitation, with some unable to return to work, leaving family members to take on full-time caregiving roles or hire costly care services.

Now imagine taking this all on without warning.

To help address this burden, the Board of Directors at Unmask the Invisible created the Halo Fund, a growing resource aimed at easing the financial strain for TBI survivors and their families. Whether it's going to help cover an unpaid medical bill or fund a treatment insurance won't pay for, every dollar can make a meaningful difference to the survivor and family so they can concentrate on recovery.

Each year, the Halo Fund will provide an award to one or more deserving recipients. The award amounts will vary based on funds raised and need, but the impact is always significant.

If you or someone you know would like to apply for the next Halo Fund award, we encourage you to reach out and apply!

Together, we can unmask the issues facing survivors and shine a light of hope for them and their families.

Amy Longmoore, Board President

2nd ANNUAL UI SOFTBALL TOURNAMENT

The rivalry was intense, yet everyone had a blast! Big cheers to our players, fans, sponsors, and volunteers! We couldn't have pulled it off without your awesome support!

To our triumphant trio of teams: Our Champions, the Lumberjocks, snagging 2nd place, our fearless Warriors, the Suicide Squad, and our 3rd place Heroes, Angel Energy!

Can't wait to see all of you softball superstars at the big 2026 showdown!

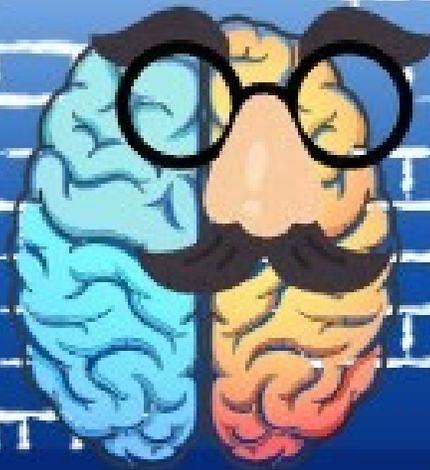
A huge THANK YOU to all who attended! Your participation contributed significantly to the success of this event, enabling us to raise awareness and essential funds for the brain-injured community. And let's also acknowledge our amazing sponsors—your generous contributions have played a vital role in raising funds. Stateline Sports, The Home Depot, Mary Kay, Justin Putnam, and King Arthur Flour. Together, we can create a meaningful impact!



Uj Unmask The Invisible
Presents

Chuckles for Charity

NOV. 14, 2025



A Comedy Show to Support the Brain Injured Community

Cornerstone Community Center, 14 Elk St., Hartford, VT

Appetizers - Cash Bar - Silent Auction - Giveaways

Join us for a night bursting with giggles, munchies, raffles, and fabulous folks - all while championing brain injury survivors and their amazing communities.

Tickets: 8/1-8/31 Early Access tickets are \$50.00 per person OR \$400 for table of 8.

After 8/31 tickets are regular price of \$60.00 per person OR \$480 for table of 8.

Sponsorship Levels: Warrior \$2,500 Hero \$1,500 Champion \$1,000

Pay-It-Forward Ticket: Includes one ticket + \$40 donation towards a charitable ticket



Michael Petit

Comedian, Impressionist, and MC!



Steve Scarfo

Performs all over New England

AND



Dave Decker

Boston Comedy Scene



Paint it Forward Kits



Art at any skill level promotes creativity and resiliency! It's proven to be a wonderful way to process emotions, increase creativity, and promote resiliency. Unmask The Invisible wants to Paint It Forward by offering simple art kits to TBI Survivors, their siblings, and caregiver. We invite you to request complementary Art Kits from The Sierra Project and Unmask the Invisible.



We will post your masterpiece in our online Art Gallery and share it on social media. Your artwork helps us promote Unmask the Invisible to reach more TBI individuals to advocate for and support. Request your kit today!



Upcoming Events



Over 9,000 people in Vermont live with a brain injury. Statistics increase in neighboring states. Our dedicated Board of Directors, Advisors, and Volunteers are making a direct impact through our programs and services, and we are just getting started! Learn more about ways you can help us illuminate the invisibilities of brain injury....

08/23/25 - This is Your Brain on Art in Lebanon, NH

09/20/25 - LebFest on the Green in Lebanon

11/14/25 - Chuckles for Charity

Visit www.unmasktheinvisible.com for additional information on these events!



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