

Meet our Ambassador... Sierra Longmoore

In July of 2020, Sierra fell victim to a car crash leaving her with a severe traumatic brain injury among many other injuries. She miraculously survived and now strives to help other survivors through Unmask the Invisible.

*“Through this organization I hope to pay forward all the opportunities and support I have been given.”*

## JUBILEE YEAR OF HOPE

On September 27, 2025, Sierra received an invitation to St. Michael’s Church in East Longmeadow, MA, to share her insights on the theme of “Hope” during the Jubilee year. The church was filled with people eager to hear her words, each one hoping to carry a piece of that hope home with them. Sierra spoke of her miraculous experience, of challenges overcome, and the strength found in community and faith.



As she concluded her talk, the room filled with a gentle, appreciative applause. Sierra knew she had touched hearts, igniting a spark that would continue to burn brightly in the community. Afterward, many approached her, sharing their own stories and thanking her for reminding them of the power of hope. That day at St. Michael’s Church became a cherished memory for Sierra, a testament to the impact of sharing and connecting through the universal language of hope.

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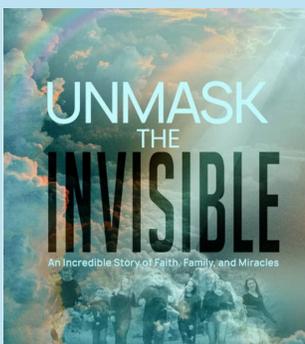
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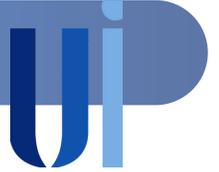
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*President's Message*



Dear Friends,

What a blessed time of year to ponder all we are grateful for and how we might want to pay it forward in 2026!

Please consider sharing your time, skills, or showing up for others! There are many different ways to help and here are just a few.

**Volunteer with us!** Join us in making a difference in the lives of the brain injured community. We have in-person outreach and behind-the-scenes opportunities. Give of your time and talents to assemble art kits, help at an event, host a fundraiser, stuff envelopes, or create a connection with a TBI survivor.

**Shout out about us!** Did you know that taking a second to share our posts and comment on our threads significantly increases how far we reach in the digital community? Just that simple action tells the social media algorithms that we are worth showing to more people. Choose your platforms below and follow us to start sharing now!

**Attend our events!** We host art workshops, fundraisers, talks, and more...!

**Share your story!** The small action of sharing your story lets other TBI Survivors and their loved ones know they are not alone. A big part of our mission to illuminate invisible parts of the TBI journey is to especially do so for people who have been recently affected by a TBI of their own, or their friend or loved one.

**Become a UI Business Partner!** We are grateful for our partnerships with businesses from industries including healthcare to marketing. Partnerships benefit both our foundation and your business. When you partner with us and support our organization we let our community know. Your name and logo are proudly promoted on our website and in any related marketing material.

**Host a Fundraiser!** We are always happy to hear from volunteers interested in raising money in their local area. Contact us and tell us about your event, big or small!

Together we are making a difference!

*Amy Longmoore, Board President*



# 2025 HALO FUND RECIPIENTS

Through the kindness and generosity of donors like you, the UI Board of Directors were honored to gift financial assistance awards to the following recipients:

Seth fell 30' into a ravine at Glenn's Falls waterfall in Fairlee, VT in May of 2021. He suffered a TBI and fractured his cervical spine. Since the fall he has had cognitive decline, and his vision has been impaired. Unmask the Invisible's Halo Fund helped financially support Seth's Vision therapy.

Seth has made huge vision gains and is working on automaticity now to maintain his gains. He is reading for pleasure again, graphic novels being #1 along with world record and joke books for humor too.



Elliot was hit head on by a driver who crossed three lanes of traffic. He was unconscious at the scene for 3-5 minutes. He has had many blocked-out periods of memory after the car accident. He was diagnosed with a TBI with over 55% of the white matter brain connections being disconnected.

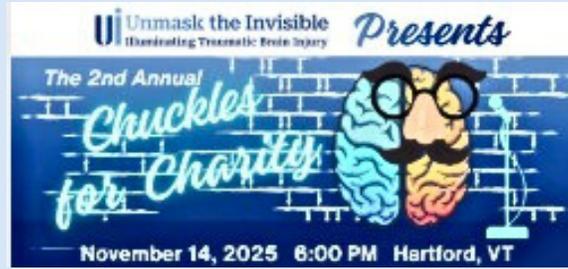
The Halo Fund has paid for Elliot's transportation to and from therapy appointments; one of the many uncovered expenses during recovery.



While playing in a tournament in Barre VT, Tyler was hit in the head by a softball. At first, he played it off as a minor injury going out to play another half inning, but within minutes he became dizzy, nauseas, confused, then started to lose his vision. On the way to the hospital, he was in and out of consciousness and began posturing, showing just how serious his injury had become. After a CT scan at Central Vermont Medical Center showing a large left temporal epidural hematoma, he was urgently transferred to UVM. There, he underwent emergency brain surgery (Left temporal craniotomy) to evacuate the blood accumulation causing pressure on his brain and repair a skull fracture. He woke up on his own after surgery and is making progress. Recovery will take time, but he's stable, improving, and his family is grateful for everyone's support and positive thoughts.



# 2<sup>nd</sup> ANNUAL UI CHUCKLES FOR CHARITY



What a night to remember! With the incredible Michael Petit—comedian, impressionist, and our energetic MC—leading the charge, the evening was packed with laughter, inspiration, and heartwarming moments. Joining him were comedians Steve Scarfo and Dave Decker - both New England natives! We heard touching stories from our board members Sharon Miller-Dombroski and Amy Longmoore, and were deeply moved by Tyler Shattuck and Elliot Tribble, our Halo Fund recipients and an amazing TBI survivors. A huge THANK YOU to all who attended! Your presence made this event a roaring success, helping us raise awareness and vital funds for the brain-injured community. And let's not forget our incredible sponsors— you made this magical night possible. We couldn't have done it without you! Here's to laughter, hope, and making a difference together!



## Sponsors



# Paint it Forward Kits



Art at any skill level promotes creativity and resiliency! It's proven to be a wonderful way to process emotions, increase creativity, and promote resiliency. Unmask The Invisible wants to Paint It Forward by offering simple art kits to TBI Survivors, their siblings, and caregiver. We invite you to request complementary Art Kits from The Sierra Project and Unmask the Invisible.



We will post your masterpiece in our online Art Gallery and share it on social media. Your artwork helps us promote Unmask the Invisible to reach more TBI individuals to advocate for and support. Request your kit today!

## Brain Injury Facts & Statistics



At least  
**64 MILLION**  
adults report having experienced one or more TBIs in their lifetime.<sup>1</sup>

**11.4 MILLION**  
Americans over 40 with a history of TBI that caused loss of consciousness are living with a disability.<sup>2</sup>

There are  
**2.9 MILLION**  
TBI-related emergency department visits each year in the United States.<sup>3</sup>

These figures would be much larger if we had a complete brain injury registry. Figure the risk into associated forms of brain injury.



## Board Member Highlight

Justin Putnam, Board Vice President

Justin was born and raised in Topsham, VT and graduated from Oxbow High School in 1994. He then attended Norwich University in Northfield, VT where he graduated in 1998 with a B.S. in Civil Engineering and commissioned into the US Army as an Engineer. Over a 20 year career he lived in Missouri, Alabama, Korea, Alaska, Washington, Virginia and Massachusetts with deployments to Nicaragua, the US-Mexico border, Iraq and Afghanistan.

He retired from active duty service in 2018 and moved back to the Upper Valley. He currently lives in Orford, NH with his two sons Logan and Grady and he works for the US Army Corps of Engineers in Hanover, NH on arctic military technologies.